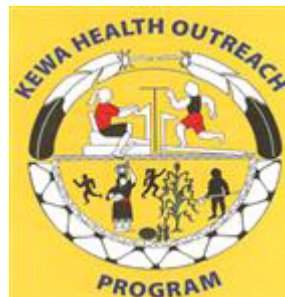


MOGROTM

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HEALTHY FOOD ACCESS IN RURAL AND LOW-INCOME NEW MEXICO

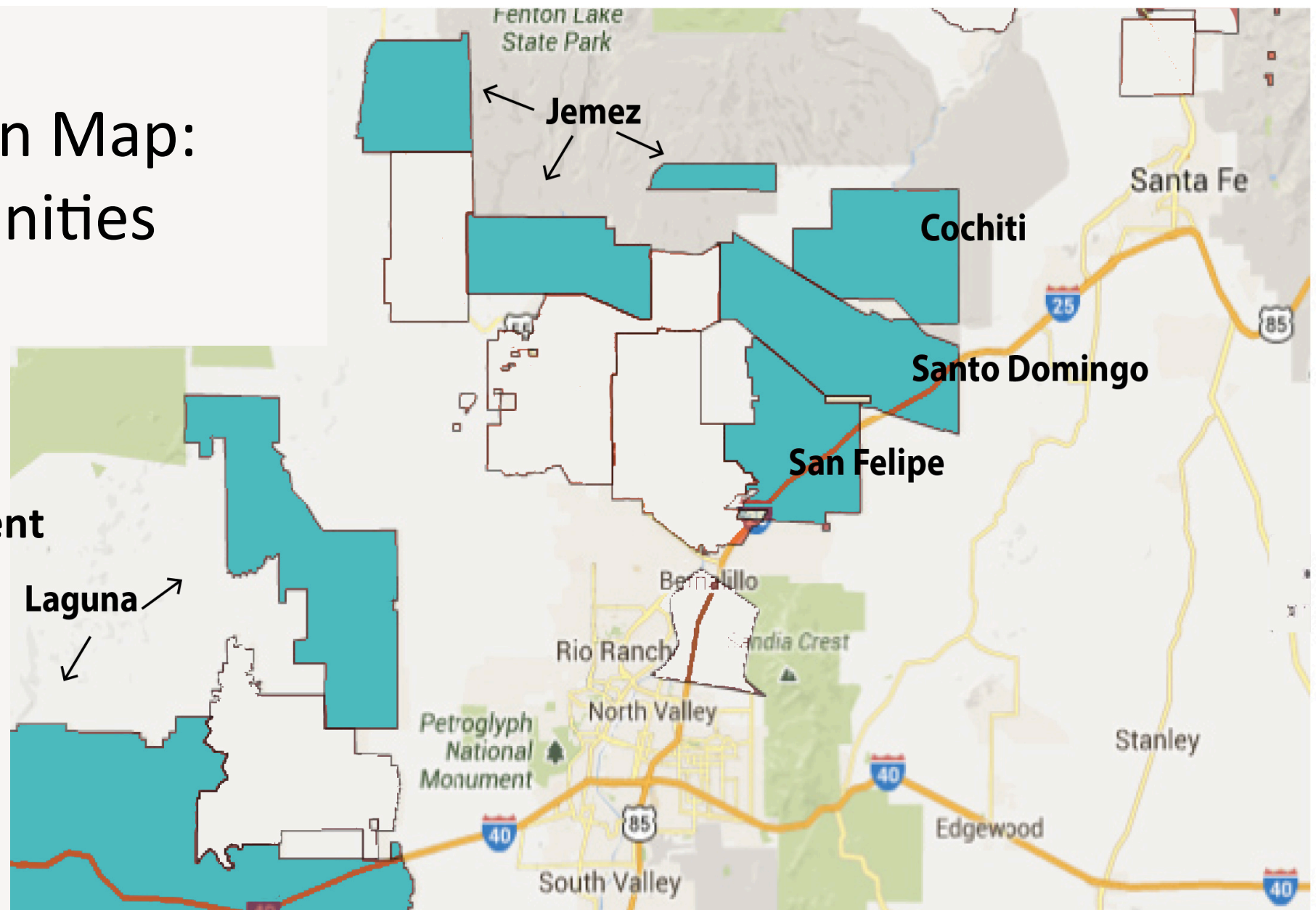


2010 Population Map: Pueblo Communities

20-35% Poverty Rate

35-50% Unemployment

15-60% Pop. Decline
(500-3700 ppl)



10 miles

MoGro 1.0



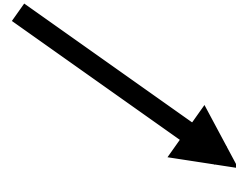
MoGro 2.0



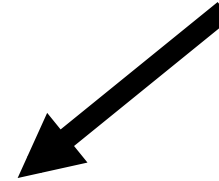


Pueblo Advisory Committee

Nutrition
Education



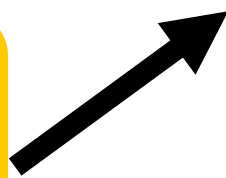
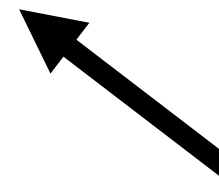
Healthy Food
Access



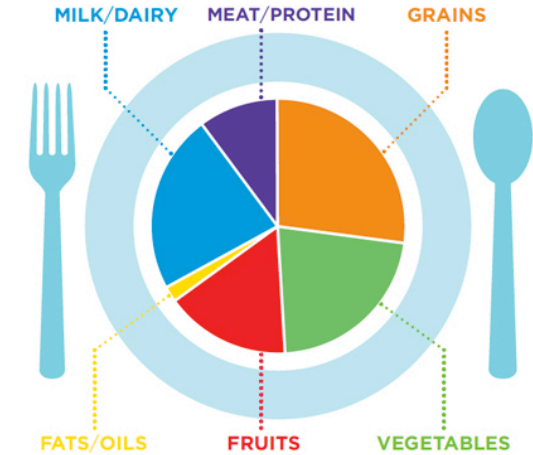
Community
Engagement &
Education



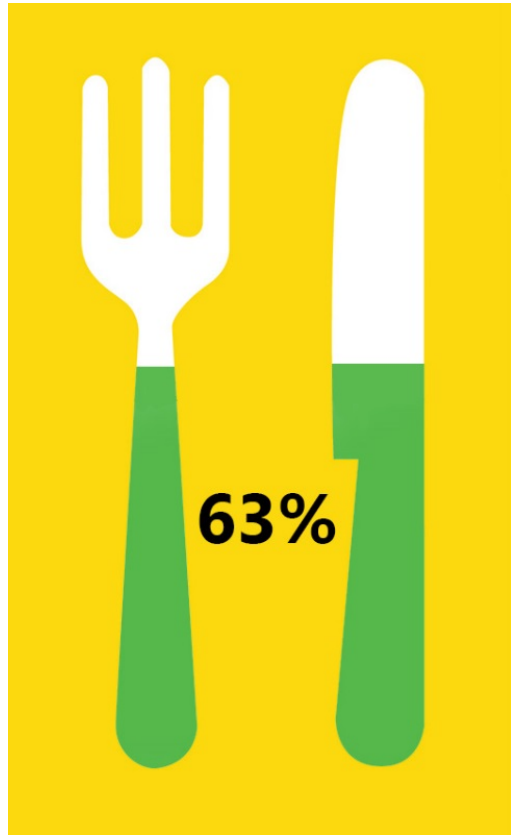
Cooking Classes



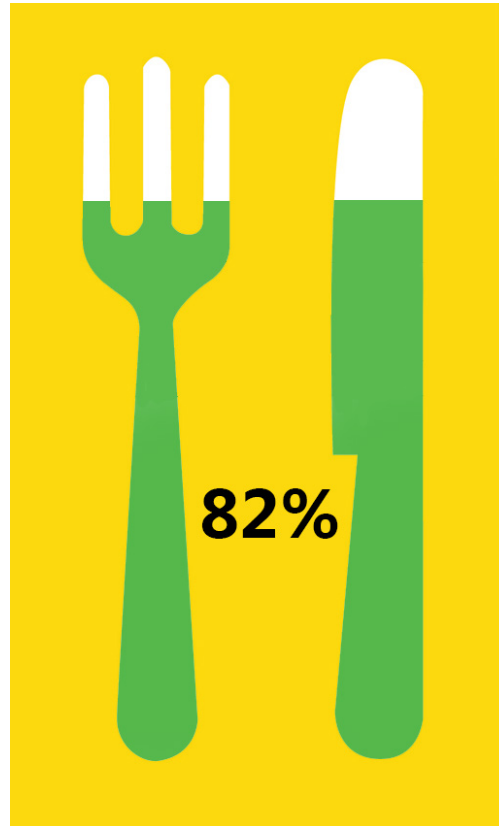
Fitness Sessions



MoGro Customer Experience Survey



Reported changes to diet.



Reported desire to change diet/health.



Reported easier to access healthy foods.






MOGROTM mobile grocery **Food Club**

1. EXPANDS FOOD ACCESS TO MORE UNDERSERVED COMMUNITIES
2. ECONOMICALLY SUSTAINABLE
3. SUPPORTS STRONG SOCIAL TIES





How does the Food Club Work?

- 1**  Go online or use a paper form to purchase food delivered on a weekly basis.
- 2**  Customize your order!
- 3**  Food boxes delivered directly to your community center, school or tribal office.



INCREASING COLLECTIVE IMPACT & PROGRAMMATIC ALIGNMENT

MOGROTM
mobile grocery

- Subsidized Food Access
- Funding opportunities
- Programmatic support

- Comprehensive family support
- Health Assessment
- Evaluation

